

Generic Catalogs: tools to help You Sell!

For sales to College & University Recruiting, College Orientation, Schools (private and K-12), Healthcare, Wedding, and more. These are new brochures for this custom "book" with a surprise.



The brochures show examples of custom "books" for these markets. There's no BookWear® logo or info on them. Call us for PDF brochures or you can access them at <https://bookwear.com/distributor-access/>. Call us for the password (that's the secret part). We're producing more brochures for selling to additional markets: Corporate, Nonprofits & Associations, Fundraising, Law Schools, Religious, Reunion/Birthday/Anniversary, etc.. Please let us know topics you would like to see.

2018 brochure, products and pricing.
16 new products and 11 existing products with Lower Prices!

Download a PDF of the 2018 brochure [here](#).

Custom "books" for marketing, recruiting, fundraising, special events & communications. Call for samples: 800-332-3131



February 2018 Newsletter

"In every triumph there's a lot of try."
Frank Tyger

The Next Chapter for Recruiting



"Welcome" and "Congratulations" are the main headlines for recruiting communications. Like this one for Regis University where there's a big "Welcome" on the front and "Congratulations on Becoming a Ranger" on the back. Then there's supporting text; "Life is like a good book ... Judging by your decision to attend Regis University you are ready to begin the next chapter in your life. It is time to fill the pages of your journey with meaningful experiences, memories, and learning." This book was mailed like a thick postcard to thousands of prospective students. It had a Regis t-shirt inside. What a great and fun "Welcome" to a student ready for the next page in life. "Regis was made for student's like you who refuse to sit on the sideline. So get involved and exhaust life!" It's a winner for the university to get thousands of students in the company of their peers, advertising their campus. And it's a terrific tool for matriculation.



"Congratulations" on High School Acceptance.

Photos of campus and of students engaged in activities. A "Congrats" and "We are thrilled to accept you for the 2018-2019 academic year." It's a simple statement but it will raise the heart rate of a student ready for a new challenge. Add a compressed T-shirt inside and contact information and this is a ticket for a fun, creative and successful private high school recruiting campaign.

Website

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