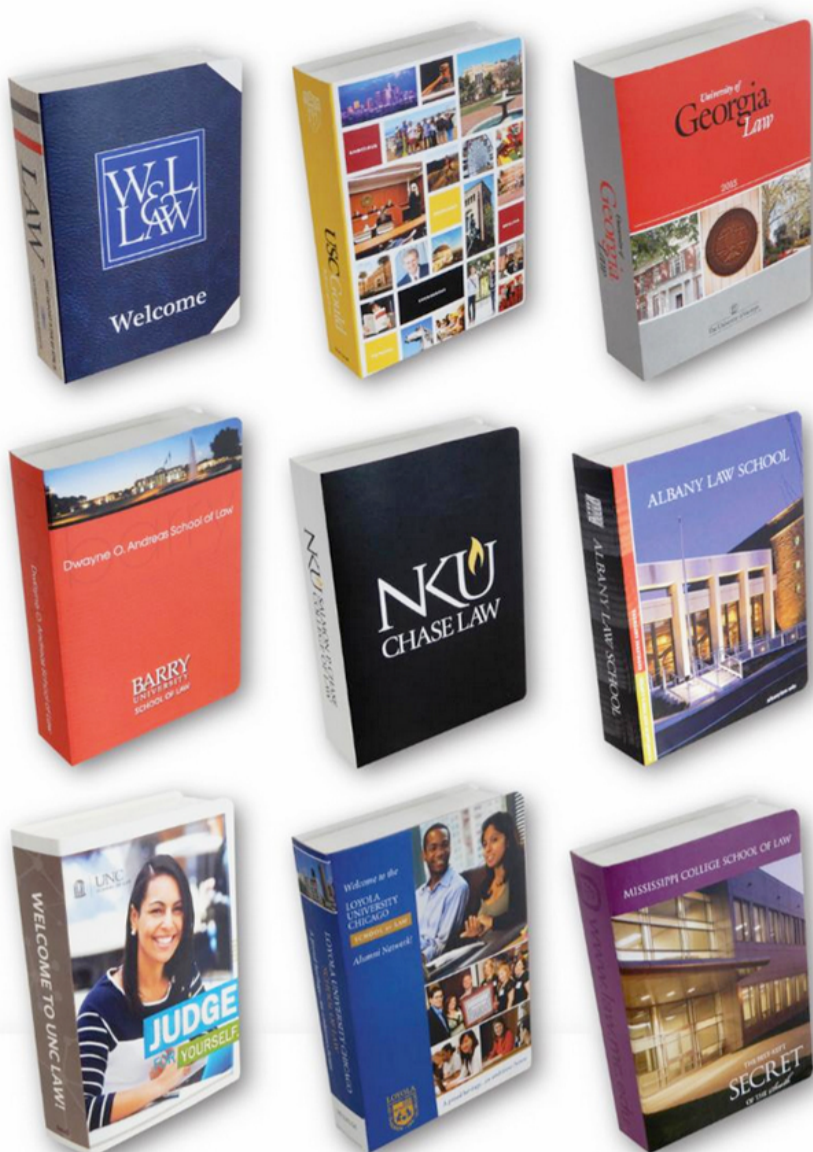


Law Schools love these "books"



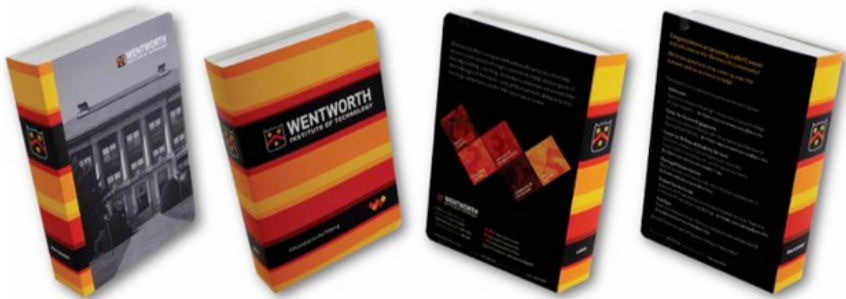
Starting law school is a daunting venture, making a "Welcome to Campus" to new students an important first step. Admissions offices recognize this stress and many have chosen this package to emphasize their message with a gift to arriving students. Schools often compose a new edition to their book every year. Besides the "Welcome" it often lists campus activities, departmental phone numbers and contacts, sports schedules, a campus map, etc.. It puts those students a step ahead and boosts campus identity and team spirit. Choose from 32 stock gifts to go inside the book. Mail it like a thick postcard, or we'll mail it for you. It's fun, creative and a way to add a smile to your "Welcome!"



April 2018 Newsletter

"Do the best you can, and don't take life too serious."
Will Rogers

Wentworth, 2 Versions this year.



Wentworth Institute of Technology had two versions of their "book" this year. The first was for accepted students. It had a list of campus features and academic advantages to attract them. The second was a "Congratulations on becoming a #WITCommit and welcome to the Wentworth Community!" This one gives contacts for campus: Admissions Office, Student Engagement, Wellness Center, Housing, Student Services and Tech Spot. The first had a Wentworth t-shirt as a gift inside and the second had a laundry bag. These will give any new student a boost before they even arrive on campus. They will have logoed merchandise for team spirit and information to get them started, all in a fun "book".



Got Geoint?

For seven years the US Geospatial Intelligence Foundation, USGIF, has used this book as a giveaway at their national convention. The "got geoint?" t-shirt inside provokes curiosity and membership for years. One has to dig deeper than the surface because, as their website defines, "GEOINT has become the cornerstone of our national and homeland security through its place at the functional center of many diverse intelligence methods. Recently, the private sector is experiencing a similar convergence of geospatial intelligence disciplines. From this, USGIF was formed, becoming the first and only foundation where members can work together-toward a mutual goal of improving our nation's security through the benefits of their work." This book and t-shirt are just an introduction to their association, driving people to learn more at their website.