

Swag Boxes



Give your students a BIG "Welcome!"

with a custom box filled with campus swag. Or for those marathon final exams give your students a Survival Kit (snacks, USB drive, coffee cup, coffee, power bars, juice, etc.) in a box designed with your message and logo. It's like a gift from a good friend in a time of need. Always a boost at crunch time. There are eight standard box sizes ready to be customized on all sides with your graphics. We'll custom package it with your choice of products and can mail it for you. Call 800-332-3131 for sizes and specs. The standard size BookWear® is shown on the left, custom box on the right.



800-332-3131



October 2018 Newsletter

**"Can I do a something tomorrow to make things better?"
The answer is almost always Yes!"**

Dan Pink

"Wear Something That Matters!"



That's the simple statement on the front of this University of West Alabama book. When it lands on a prospective students' desk it will matter. They start identifying with UWA when they put the shirt on. And they are advertising UWA to their peers. It's the best kind of marketing. It's a book with alot of long-lasting impact.



USC Gould School of Law has a different size of book. They like a bigger, thinner shape. The shirt inside is folded flat rather than compressed. They order it every year as a welcome message to new students. It's that time of year, school time, as we just shipped out a new order to them.

Call 800-332-3131