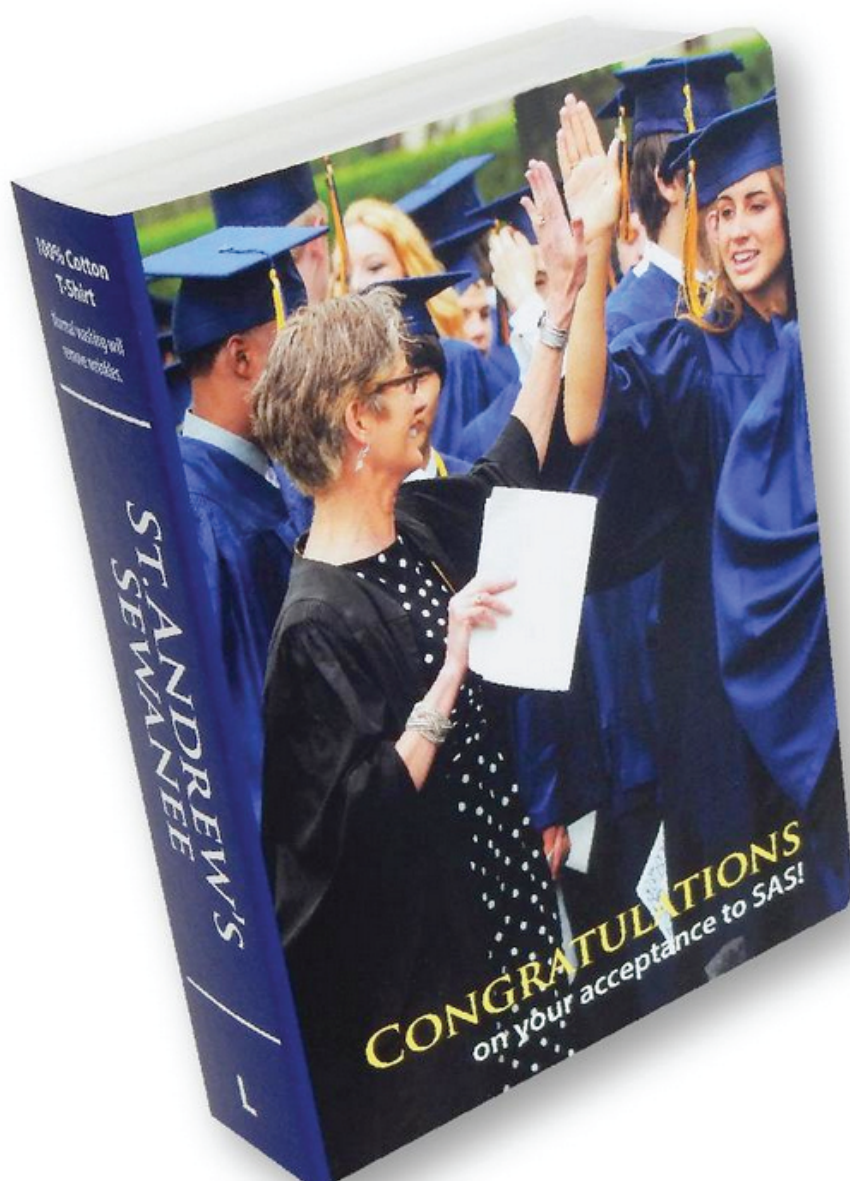


"Congratulations!" and "High 5"



is the obvious statement from the cover of this book. A picture tells a 1,000 words and this one says it all. It's a celebratory theme that gives new students a vision of the future and of optimism, to see the photo of a graduating student. Inside this book was a St. Andrews Sewanee t-shirt. It solidifies the identification each recipient has for this campus. Simple, poignant, creative and memorable.

Call for quotes on 30 products inside the "book". [Website](#)

See BookWear® at NACAC Salt Lake City
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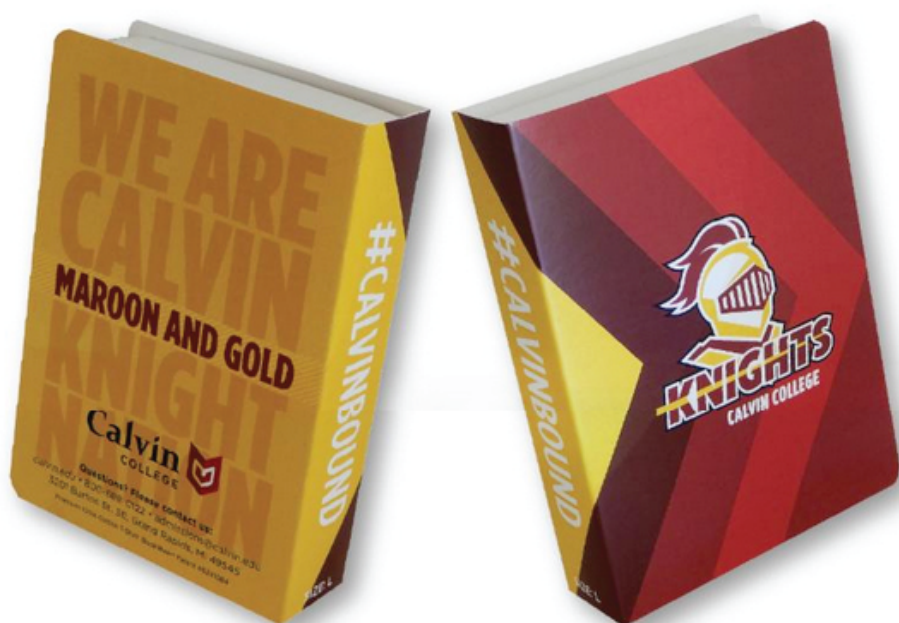


September 2018 Newsletter

"It's better to be a hopeful person than a cynical, grumpy one, because you have to live in the same world either way, and if you're hopeful, you have more fun."

Barbara Kingsolver

Knights Nation!



The Calvin Knights are at it again with a 2018 version of their recruiting "book". 4,500 are ordered and mailed out to new students with a "Knights Nation" message and t-shirt. It's tradition now with a decade of maroon and gold admissions acceptance via this little package. "Questions? Please contact us:" it says on the back. It lists their admissions contacts and makes a direct line for accepted students to make their next move.



"A Catholic college preparatory school for young women in grades 7 through 12 in the tradition and vision of the Sisters of Notre Dame." That's the introduction to this book and the school. The back cover gives more detail of the activities and academics. It's a brief, effective and novel introduction to this private Catholic school in California that they have repeated for years.