

"Learn, Challenge, Lead"



"Learn, Challenge, Lead" is a great rallying cry for a renowned law school. It's on the book cover and the t-shirt for George Mason. This is their second order for 2018. There are several dozen law schools that use this "book" to bolster spirit and increase enrollment. The George Mason University Scalia Law School is back for more "books" right now with its message of "Welcome" and "Wear Your New Shirt With Pride" on the cover. There's a Scalia Law School t-shirt inside. They are mailed biannually to prospective new students.

New Products & Prices for 2019 **HAPPY HOLIDAYS to YOU!!**

"Joy comes to us in ordinary moments. We risk missing out on joy when we get too busy chasing down the extraordinary."
Brené Brown

"A 15% coupon to the Bookstore!"



This "book" has a t-shirt inside and a 15% coupon on the back cover that's redeemable at the campus bookstore. It's a great combo for a new student to show off their pride and to get them into the bookstore for the first time.



A Prescription for Enrollment:

The book cover has "Welcome to Jefferson College of Pharmacy". There's a t-shirt in this book and text that says, "We're so excited you'll be joining us here at Jefferson College of Pharmacy. Here are some tips to help you stay connected and prepare for the first day of class:" It goes on to give phone numbers and contacts for departments that new students will need to answer any questions. Jefferson orders these "Welcome" books twice a year.

[Website](#)

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