## Hello

## **Summer Season Academics**

It's always pre-summer when we're producing Boston University. Their summer program welcomes new students with this fun book. It has a shirt inside. It adds some pep to a student's step when they face a summer academic term and they're given a surprise gift, wrapped in an attractive cover. This is a quick read, but the memory of it (and the shirt) lasts a long time. It's a "Best Seller" for Boston University.







## Calling the Class of 2022!

UGA Law School will soon be in session. This book announces the upcoming season to new law students with a "WELCOME" before they even arrive on campus. It's a way of getting UGA LAW shirts on their backs before their feet are on campus, and a great way for having those students advertise UGA LAW to their peers.



## "Got Geoint?"

USGIF (US Geospatial Intelligence Foundation) has plenty of "Geoint" and they promote a national campaign for teaching it: geospatial intelligence that is. For the fifth straight year they've ordered thousands of these books with their "Got Geoint?" slogan on the shirt. "Over the past year, USGIF educated more than 2,000 students across the nation about GEOINT, and we're not stopping

there!" Their text lists a website for making donations to their educational mission. It also lists the dates for their annual convention, this year in San Antonio.

SAGE 69978 PPAI 233342 UPIC Book1122

STAY CONNECTED:

