

Hello

It's a New Year! We wish You a Great One!

We took a holiday from the newsletter in December and we're back. We're sending this one out ahead of the PPAI Vegas show. We will not be exhibiting there as we're focusing on digital marketing.

A few of our products have changed prices but most remain the same. Please call or email for the 2020 brochure. We start the year with the topic of reorders, like this one from a distributor for Princeton and one from Goldey-Beacom (below).

Reorders are a friendly face to see. I think this is the sixth year for Princeton using BookWear® to say "CONGRATULATIONS" and "WELCOME" for their new accepted students. Princeton mails out thousands of these books to fill their enrollment. It's fun for the students and effective for Princeton. A true Win-Win!



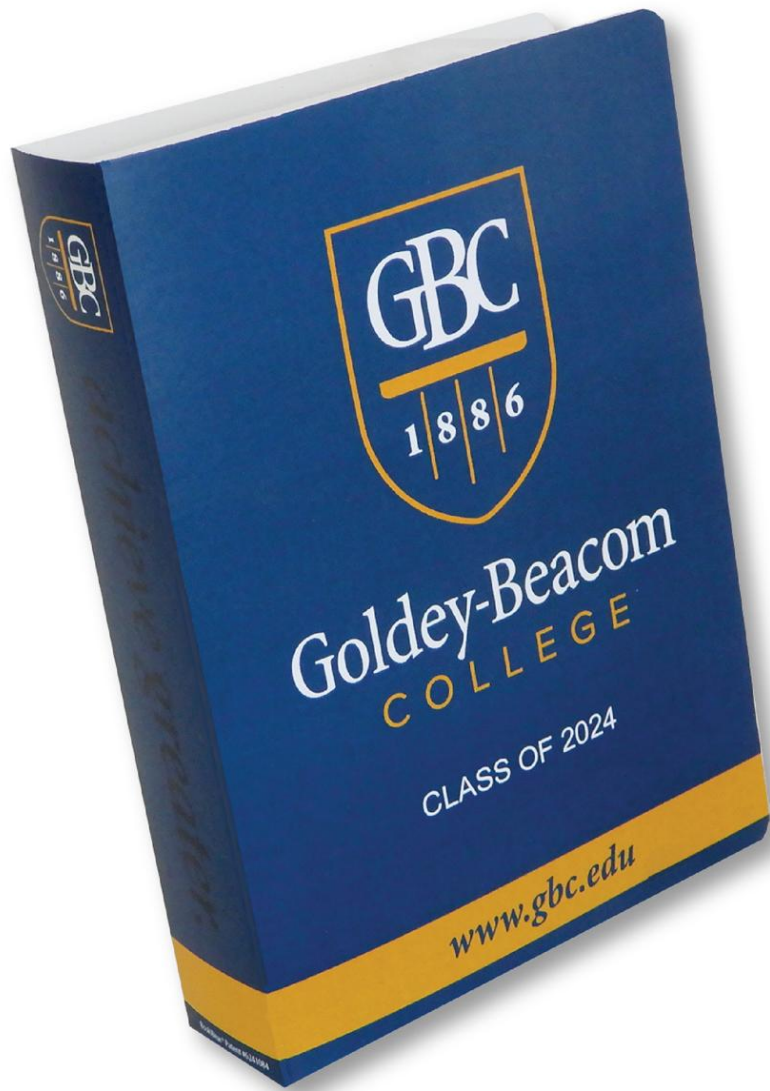
Printing Princeton shirts prior to compressing in "books".



Happy New Year 2020 to You!



January 2020 Newsletter



Another graphic for the new year is this Goldey Beacom "CLASS OF 2024" that's just being produced. "Thank You for your application!" it says on the back of the book, with dates and activities to complete for admission. There's a phone number and an invitation to call and schedule a campus visit. It's a simple gift to accepted students.

SAGE 69978 Call for BookWear® samples and info.

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