

Recruiting • Marketing • Branding • Fundraising • Communications

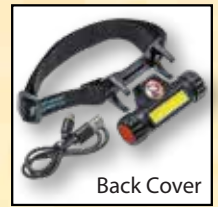




2023 Products



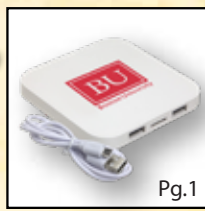
Back Cover
Sunglasses



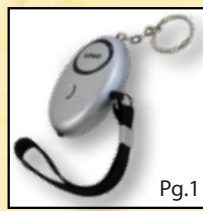
Back Cover
Headlamp



Pg.1
T-Shirts
and Softstyle



Pg.1
Wireless
Phone Charger



Pg.1
Key Ring Alarm



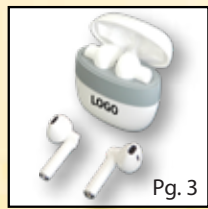
Pg. 2
Bluetooth
Speaker



Pg. 2
Socks



Pg. 2
Flags
Large and Small



Pg. 3
Bluetooth
Ear Buds



Pg. 3
Earbuds



Pg.3
Retractable
Charging Cable



Pg. 4
Laundry Bags



Pg.4
Popcorn



Pg. 4
Pillowcases

Turnaround Time is typically 2 to 4 weeks, depending on the product. Some imported products, like flags, take longer and it's noted in the description.

Direct Mail Service

We will mail BookWear® to your list. Minimum mailing is 200 pieces. Prices typically range from \$4.95 to \$6.95, depending on weight. Subject to postal rate changes. Call for quotes.

OTHER PRODUCTS in "BOOKS":

The products below are not priced in this brochure, but can go in BookWear.® Call us at (800) 332-3131 for pricing or to request a product that you don't see here. We'll create a novel marketing program for you.



Rally Towel



Corkscrew



Backpack



Luggage Tag



Note Pad



Beanies



Bandanna



Puzzle



Flashlight



Tote Bag



Can Opener



Flask



Scrubs



Multi-tool

T-Shirts and SoftStyle

Our Tee is 100% cotton 6 oz. Price includes up to a **2-color spot** print on white shirt, compressed and in a full color BookWear® cover. For color Tees add \$1. Many colors available. Print size up to 12" x 12".



Price is for sizes S – XL.
For 2XL & Larger call for price.

100	250	500	1000	2500
\$ 13.95	\$ 10.75	\$ 9.50	\$ 8.50	\$ 7.95

Popular fashion-cut Softstyle® 4.5 oz. ringspun cotton tee.

100	250	500	1000	2500
\$ 14.50	\$ 11.25	\$ 9.95	\$ 8.95	\$ 8.50

Use book cover template A. Screens \$24 each Color

*"BookWear" has been received extremely positively by admitted students. They catch students' attention and provide important next-step information."
- University of Georgia*

Prices include full-color "book" packaging.



Wireless Phone Charger

Charges Apple and Android phones wirelessly. With 2 USB ports for charging additional devices. Output: 5V/1A, 5W. 31" micro USB cable included. 1 color, 1 side print included.

100	250	500	1000	2500
\$ 14.95	\$ 11.50	\$ 10.50	\$ 9.50	\$ 8.95

Use book cover template D. Setup \$60

Key-Ring Alarm

Keep it with you for safety. This little egg-sized alarm has a piercing whistle when the pin is pulled. Easy to operate. Button operated LED light built in. Colors: White, Pink, Green, Black, Red, Gold, Purple, Silver, Blue. Art size = .5" x .5" 1 color, 1 side

100	250	500	1000	2500
\$ 10.95	\$ 8.25	\$ 6.95	\$ 6.25	\$ 5.75

Use book cover template A. \$50 Setup





Bluetooth Speaker

Water-resisant 3-watt speaker kicks out a good sound. It is black with matching metal carabiner for easy carrying. Protected against splashes but not submersion in water. Two hours playing time with a range of 33 feet. Speaker size: 2" L x 1.125 W x 4.75" H. 1 color, 1 side print included, 1.5" W x 5" H (above speaker).

100	250	500	1000	2500
\$ 15.95	\$ 12.75	\$ 11.50	\$ 10.50	\$ 9.95

Use book cover template A. Setup \$60.

Prices include full-color "book" packaging.

Socks

Get your next promotion started off on the right foot! Custom woven Unisex Crew Socks. 9.5" foot x 3.5" 7" cuff. Cotton/Poly/Spandex. Extensive color combinations with multiple woven areas for your art. Call for sock template. Allow 4-6 weeks for delivery

100	250	500	1000	2500
\$ 13.75	\$ 9.95	\$ 7.95	\$ 7.25	\$ 6.75

Use book cover template A. No Setup fees.



Large & Small Flags

Raise a flag and raise team spirit. We offer two sizes. Full color print is included in pricing. Polyester fabric shows the design on both sides (on the back any lettering will be backwards). Artwork covers entire flag except very left band with metal grommets.

No Setup fees

Small Flag 12" x 18"	100	250	500	1000	2500
	\$ 11.95	\$ 7.95	\$ 6.75	\$ 5.75	\$ 4.95
Large Flag 22" x 36"	100	250	500	1000	2500
	\$ 14.25	\$ 10.50	\$ 8.50	\$ 7.25	\$ 5.95

Small Flag use book cover template E
Large Flag use book cover template D
Allow 4-5 weeks turnaround.



800-332-3131

SAGE 69978 UPIC Book1122 Patent #7036665
9930 Honor Highway, Honor, MI 49640

Bluetooth Earbuds

These quality wireless earbuds make a great gift. Comes with carrying case and charging cord. Decoration is one color and goes on the case. Art Size is 1" W x .5" H. Case is 2" L x 2" W x 1" H. Colors: White or Black.

250	500	1000	2500
\$ 12.95	\$ 11.95	\$ 10.95	\$ 10.25

Use book cover template A. Setup \$50.



Ear Buds

These wired earbuds come in a white case with 2 extra sets of earbud covers. Cover colors are Black, Blue, Green, Pink, Purple, Red, or Yellow. Case is 2.75" x 2.75". Art is printed on case at 2" W x 1.5" H. 1 color, 1 side print included.

100	250	500	1000	2500
\$ 8.95	\$ 6.75	\$ 5.75	\$ 4.95	\$ 4.75

Use book cover template A. Setup \$50.
Insert Card included in price

Retractable Charging Cable

USB-A to 3-way (Micro B, USB-C, Apple Lightning) retractable cord keeps it neat and compact. Compatible with iPhone, Android and Type C devices (no data transfer). Extends to 39". Colors: Purple, Red, Pink, Yellow, Green, Black. 1 color, 1 side print included.

100	250	500	1000	2500
\$ 11.50	\$ 8.50	\$ 7.25	\$ 6.25	\$ 4.95

Use book cover template A. Setup \$40.

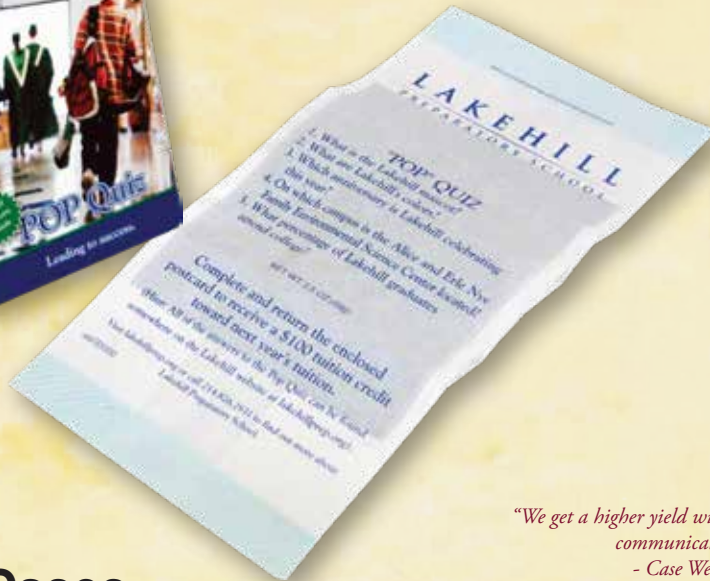
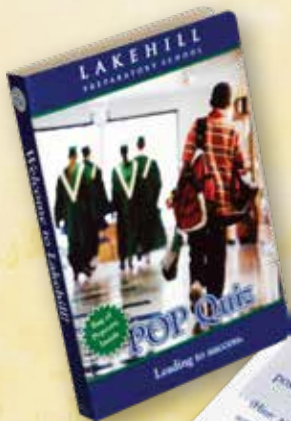


Laundry Bags

Get the dirt out! Dorm managers love BookWear® laundry bags for students. Bags are 25" x 36" nylon mesh. Maximum imprint area: 8"W x 4"H. Price includes a 1-color print and BookWear® packaging. White mesh with *black, red, navy, lime green, purple, burgundy, forest or royal blue* panel. Or black mesh with *black, red, royal or lime* panel.

100	250	500	1000	2500
\$ 12.25	\$ 9.25	\$ 7.75	\$ 6.50	\$ 5.95

Use book cover template B. Setup \$50.



Pop Corn

Make your message POP with this 3.5 oz. trifold popcorn promotion. The imprint area on the bag is 5"W x 11.25"H (one sided). The book cover is fully imprinted with your logo, graphics and story. Butter them up with this tasty treat. Make it a "Pop Quiz" like this sample.

300	500	1000	2500
\$ 6.75	\$ 5.95	\$ 4.95	\$ 4.65

Use book cover template E and popcorn bag template. Bag imprint \$55
Popcorn bag is printed 1 color.

*"We get a higher yield with BookWear® than with any other communications we've ever done!"
- Case Western Reserve University*

Pillow Cases

"Dream On", "Dream Big", "Realize Your Dreams". You choose the statement and graphics to be printed on this quality 50/50 cotton/poly white pillowcase. The 20" x 30" pillowcase includes up to a 2 color 12" x 12" print.

Pillow Case: White

144	288	504	1224	2520
\$ 13.50	\$ 10.15	\$ 8.95	\$ 7.75	\$ 7.15

Use book cover template A. Screens \$24/color

*"Everyone loves the BookWear®. I have a hard time keeping co-workers out of them."
- Angel Learning*



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ARTWORK:

To ensure the best results for your artwork, we prefer to receive files in ".ai" Adobe Illustrator format, as vector images. You can also send your artwork as Adobe InDesign or Adobe Photoshop files. **Please make sure to convert all text to outlines and embed all linked files.** If the files are too large to email, please use Dropbox to send them to art@bookwear.net.

BookWear® "book" sizes vary depending on which product they contain.

Downloadable PDF book cover templates are available at: <https://bookwear.com/start-your-art>

We work closely with you to ensure that your product looks just like you want, and you will receive a design Proof to review and approve for production.

ART CHARGES:

- Professional artwork production, if needed, charged at \$15 per quarter hour.
- Stock ink colors listed below. Custom Pantone/PMS match available for \$15 per ink color.
- Full color Insert Card: 3 5/8" x 5 1/4" (leave 1/8" bleed on all sides) Some products include an Insert Card in the price. Call for pricing/quantity or with any other questions.

TERMS AND CONDITIONS:

- **50% Deposit required, balance due before shipping.** Net 30 Terms may be available upon approval.
- Product Delivery: 4 weeks from art approval date and sign-off, unless otherwise arranged.
- Overrun/Under run of +/- 5% allowable. Customer is billed for shipped quantity only.
- Rush Charges: Orders not fitting standard production time subject to 15% rush fee, call for quote.
- Quotes are valid for 15 days from quote date. Price lists subject to change without notice.

STOCK INK COLORS: Colors printed below are approximate. For accuracy compare the number below to your PMS book. These ink colors do not apply to laundry bags and backpacks. Florescent colors are much brighter than pictured.

2945 Royal	2170 Columbia	299 Contact Blue	7686 Deacon	Reflex	3425 Kelly	3308 Forest	347 Dallas Grn.	165 Dolphin Or.	233 Fuchsia	186 Drake Red	1945 Rus. Cardinal
2665 Purple	2627 Russell Purple	3125 Turquoise	107 Lemon	2010 Ath. Gold	430 Dk. Grey	428 Russell Grey	7631 Dk. Brown	4715 Spice Brown	210 Pink	805 Flor. Red	804 Flor. Orange
0131 Ivory	468 Sand	877 Silver	871 Mirror Gold	Gold Shimmer	Silver Shimmer	Black	White	289 Navy	803 Flor. Yellow	802 Flor. Green	806 Flor. Pink



Headlamp

This compact and rechargeable headlamp has two brightness settings: bright and super bright. It's removable from the adjustable strap and has a magnet on one end for hands-free operation. Charging cord included. Color: Black. Decoration art is 3" W x .5" H on the strap. 1 color print included.

100	300	500	1000	2500
\$12.95	\$9.95	\$8.75	\$7.75	\$7.15

Use book cover template A. Setup \$55
Insert Card included in price

Prices include full-color "book" packaging.

Sunglasses

Always a bright idea to protect eyes! These get your logo on one arm. UV400 protection. Black rims with Blue, Green, Pink, Purple, Orange, Red, Silver, Teal Blue, White or Yellow arms. 1 color, 1 side print included. Art size is 2"W x .31"H.

150	250	500	1000	2500
\$8.50	\$6.25	\$5.25	\$4.50	\$4.10

Use book cover template A. Setup \$55
Insert Card included in price



"BookWear® was a fantastic hit this year. We've already started designing for next year."
New Jersey Institute of Technology

"We absolutely love the BookWear® packages!! Thanks so much!"
U of NM Alumni Relations

"As always BookWear® provided us a high quality product with exceptional customer service!"
Florida Atlantic University

"A Great-Big 'Thank you.' Very good gift idea."
American Marketing Association

"The response to our BookWear® mailing was phenomenal!"
Iona College



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