



ARTWORK:

- Adobe CC or Earlier - Adobe Illustrator (Preferred) • Adobe InDesign • Adobe Photoshop
- Pdf's Saved As "High Quality Print" - **All text must be outlined.**
- Send Artwork to art@bookwear.net. Files too large to email send via Dropbox.com
- Adobe Illustrator: **Convert all type to outlines, embed all linked files or send links in a folder.**
- Adobe InDesign: **Convert all type to outlines, package file before sending, include a pdf saved as "High Quality Print" with all fonts outlined.**
- Adobe Photoshop: **Do not flatten file.** Photos must be at least 300 dpi at actual size.
- We **do not** accept files in Powerpoint, Word, Publisher, Pagemaker, Freehand or Quark

T-SHIRT AND PRODUCT ART:

- Vector (line art) required, except 4C process use JPG or TIFF. **Submit design** in .ai or .eps format. PMS #'s ink colors must be included, or select from stock ink colors. Do not save as CMYK. Designs should be emailed to art@bookwear.net.

BOOK COVER ART:

- Color Matching: Color balance may vary within a print run or for re-orders.
- Downloadable PDF book cover templates at www.bookwear.com/start-your-art/. Sizes vary depending on product.

ART CHARGES:

- Artwork, if needed, charged at \$15(v) per quarter hour.
- Stock ink colors listed below. Custom Pantone/PMS match available for \$15 (v) per ink color.
- Full color Insert Card: 3 5/8" x5 1/4" (leave 1/8" bleed on all sides) Call for pricing/quantity.

TERMS AND CONDITIONS:

- **50% Deposit required, balance due before shipping.** Net 30 Terms may be available upon approval.
- Product Delivery: 4 weeks from art approval date and signed off, unless otherwise arranged.
- Overrun/Under run of +/- 5% allowable. Customer is billed for shipped quantity only.
- Rush Charges: Orders not fitting standard production time subject to 15% rush fee, call for quote.
- Quotes are valid for 15 days from quote date. Price lists subject to change without notice.
- Cancellations are subject to charges: restocking and shipping of merchandise, art and screen work performed. No cancellations once shirts or books are in production.
- Email proof; no charge. A printed shirt/garment proof costs \$40 for first color, \$25/additional color.

STOCK INK COLORS: Colors printed below are approximate. For accuracy compare the number below to your PMS book. These ink colors do not apply to laundry bags and backpacks. Florescent colors are much brighter than pictured.

